



FOR IMMEDIATE RELEASE

January 25, 2010

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**HERITAGE GOLF GROUP NAMES DEAN ALEXANDER HEAD GOLF
PROFESSIONAL AT ATLANTA NATIONAL GOLF CLUB**

SAN DIEGO, CA. - Heritage Golf Group is pleased to announce the appointment of Dean Alexander as Head Golf Professional at Atlanta National Golf Club. Set in a private, gated community in Fulton County, just north of Atlanta, GA, Atlanta National Golf Club features a dramatic and challenging 18-hole Pete Dye-designed golf course, carved amid a pastoral setting of rolling hills, gentle streams, and horse farms. Built in 1987, Atlanta National Golf Club is one of the most respected clubs in Atlanta.

“We are proud to announce Dean’s promotion to the position of Head Golf Professional at Atlanta National Golf Club,” said John Hungerford, Executive Vice President of Heritage Golf Group. “Dean has been the club’s teaching professional for the past two years. His proven track record and experience will prove invaluable as we continually strive to bring our members and guests of Atlanta National Golf Club unrivaled golf and uncompromising service.”

Crafted by renowned father and son team of Pete and P.B. Dye, Atlanta National Golf Club sprawls across 240 acres of natural hardwoods and babbling brooks. The course has many distinguishing and unique features, including dramatic Zoysiagrass fairways and immaculate A1/A4 Bentgrass greens. In addition, the Dyes incorporated wonderful design elements into the course, including undulating fairways, treacherous pot bunkers, waste areas with cross ties, and even an island green.

Alexander is a life member of the PGA of America and holds Master Professional status. He has extensive experience in upscale private club operations including TPC Sugarloaf, Duluth, GA; Country Club of the South, John’s Creek, GA; Colonial Country Club, Memphis, TN; The Country Club of Louisiana, Baton Rouge, LA; and Augusta Country Club, Augusta, GA. He has been a member of the PGA National Rules Committee since 1992 and is a faculty member for USGA/PGA Rules Workshops. Alexander is an accomplished player, an award-winning merchandiser, and a contributing writer to PGA Magazine.

About Heritage Golf Group

Heritage Golf Group (www.heritagegolfgroup.com) began in 1999 with \$100 million in funding provided by the private equity firm, GTCR Golder Rauner, LLC. Since then, the company has grown an impressive portfolio of private and resort golf clubs around the country. The Heritage portfolio represents some of the most well-known and acclaimed properties spanning Texas, Georgia, Florida, Michigan, North Carolina and South Carolina. The company, led by Bob Husband, President and CEO, distinguishes itself through its dedication to unrivaled golf and uncompromising service.

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